

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: Birthright of Alexandria

Goal: Provide education and furniture to women in need so their children can experience a safe sleep environment; Provide safety information and car seats to women in need; increase community awareness; provide a comprehensive education program to pregnant and parenting women; provide necessary services to women in need

For the period: April 1-June 30, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Executive Director: oversees implementation of and provides guidance to grant staff, orients volunteers to programs, distributes crib and car seat program protocols & updates to agencies		Program updates and protocols are made part of monthly volunteer meetings. Contact is maintained with hospital and public health staff so everyone is kept up-to-date. New car seat approved	
Administrative Activities	Program coordinator: assesses needs, assures proper certifications are in place, establishes written protocols, liaisons with stores and community contacts, maintains educational materials and files		Car seat technicians work well together to ensure strong communication with each other, clients, other CSTs, and merchants. Certifications are still in place	
Outreach	Community Outreach Coordinator: Promote program awareness and positive pregnancy alternatives in community; recruit and train volunteers		Secures and coordinates speaking engagements at area churches and has had groups come in for tours of facility. Participates in Community Connect activities.	
Outreach	Public Relations Coordinator: advertise locally		Bus and bench advertisements in place. Outreach goals in place.	

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Outreach	Regional Resource/Educational Coordinator: program evaluation; goal development; plan implementation; liaison with community resources; maintains resources in files; makes purchases; train mentoring volunteers		<ul style="list-style-type: none"> • Completed life coach certification • On-going revision of education program materials • CPR classes well received due to greater community awareness • Updated “Next Step” brochures • Updated “Opps and Apps” guides • Participates in Community Connect Activities 	
Car Seat Program	Assess client need; provide instruction by a Certified Car Seat Instruction; offer voucher for car seat	15	Program running smoothly. Seven car seats from another grant were also distributed. Three people came in from the general community for a car seat safety check. Women’s shelter contacted us for an emergency car seat for a woman escaping an abusive situation.	15
Crib Distribution/ Sleep Safety Education	Assess client need; refer to Public Health for education; provide voucher for safe sleep furniture to those who complete education	36	Crib program is running smoothly and numbers are strong. Public Health staff communicate well with us.	48
Life-Skills Education Program	Assess client need; provide life-skills education or make referral; offer incentives	3	We are continuing to encourage our clients to sign up for these classes.	3
Material Support	Provide public health nurses and ob staff with layettes to pass on to new moms	24	Program continues to be well-received by hospital, and public health staff have come to get some as well.	25
Nutrition	Assess client need; provide nutrition education or referral; offer incentives	2	<i>See Challenges, #1</i>	1

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Parenting Education	Assess client needs; provide parenting education; offer incentives	3	<i>See challenges #2</i>	1
Pregnancy Education	Assess client needs; provide pregnancy education; offer incentives	2	Clients received education on childbirth. One of the sessions was particularly helpful to a mother who was extremely nervous.	2
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	45	Staff continues to provide clients with information and referrals.	49
Transportation	Provide gas cards to enable participation in programs	10	<i>See challenges #3</i>	5

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	15
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	10
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	48

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0

Challenges #1: We had two clients signed up, but they didn't show for their sessions

Challenges #2: One client scheduled, but came 45 minutes late and there wasn't time for program. Last quarter we had nine clients—this quarter, one. It is hard to predict what people will sign up for.

Challenges #3: Our numbers have been very low this quarter